



See how we stack up to traditional retail

Join now

The difference between Traditional retail and SOKO District

Traditional Retail



Opening your own store can be an overwhelming process that takes months.

Finding the right location, negotiating lease agreements, design and build of your store, all contribute to a frustrating and slow start.

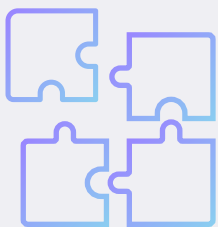
SOKO District

Sign a lease and #TradeInADay

With SOKO District's innovative approach to retail you can have your store up and running in days not months. We assist in identifying a suitable location with adequate footfall and targeted customers for your brand, design your store, and get your amazing products in front of customers fast!

vs.

SOKO District



Dynamic shopfitting

Although standard shopfitting is available in traditional retail, custom shopfitting comes with a hefty price-tag, not to mention the extra effort you'll need to put in. SOKO District designs your ideal space, & supplies dynamic shopfitting as well as sets up your store.

Traditional Retail

Now you have your store up and running but what about keeping it that way?

Have you thought about keeping your products and customers safe and secure, as well as unforeseen costs like rates and taxes.



vs.

SOKO District

Additional services included

With SOKO District, costs like maintenance, cleaning, utilities, security and paying your electricity bills won't get you down because that's all included.

Traditional Retail



The cost of opening a physical store can be excessive.

Space, lighting, product displays, Point of Sale systems all come with hefty price-tags.

vs.

SOKO District

Low capital investment

Your brand deserves premium fittings, and a great customer experience - with SOKO District you'll have almost zero capital investment so that you can focus on getting your shop up and running and not worrying about the bills.

Traditional Retail

Retail companies tend to have limited options when it comes to leasing periods.

vs.



Short leasing periods

With SOKO District you determine your own leasing periods, how short or long you desire.

Join SOKO District and #TradeInADay

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